

Content Management Software Comparison Chart

















WORDPRESS


Joomla!


Drupal™


Magento®


shopify

	WORDPRESS	Joomla!	Drupal™	Magento®	shopify
# of Sites in the World	455 Million	2.5 Million	560,000	250,000	430,000 +
Popularity % of Sites in the World (1billion Sites)	45%	2.5%	0.56%	0.25%	0.43%
Ease of Use	 Easy to configure	 Moderate	 Advanced, very technical	 Advanced, complex	 Easy to use
Volume of Plugins Available	High 50,000 Plugins	Medium 8,000 Plugins	High 43,000 Plugins	Medium 5,000 Plugins	1200 Apps
SEO Friendliness					
Scalability	 Great for small to large sites	 Very enterprise friendly-built to manage large amounts of content	 Extremely scalable	 It's a matter of architecture and you might have to move the site over to a new server	 Simple point and click scalability, you just pay more each month
Security	Needs updates	Secure Allows many users with different permission levels	Robust security	Rarely needs updates but when needed can be costly to implement	Secure since hosted platform
Costs to Develop	Least expensive	Larger learning curve which will add to the cost for development	Expensive due to required advanced technically skilled developers	Most expensive due to how complex the CMS is. Takes about 3X more time to make simple changes	Overtime can be costly depending on how larger or complex the site is since you pay monthly for added plugins and hosting
Memory Needed to Run	60MB	256MB	32MB	2G	N/A
Best Used For	Blogs, Corporate & Ecommerce Websites	Ecommerce & Social Networking sites	Company of all sizes	Medium to large eCommerce sites	Small eCommerce websites